

## Pier 60, A Top Event Space in New York City, Needed a Better Ceiling...Quick

Located on the Hudson River and surrounded by incredible water views, Pier 60 is one of New York City's premier event spaces. This highly desirable facility is booked months in advance and plays host to hundreds of first-class galas, celebrations and corporate events throughout the year.

A challenge arose for Pier 60's General Manager, Doug Giordano late last autumn when he noticed the acoustic tile ceiling in the 18,000 square foot ballroom was in need of serious attention. Several tiles were damaged, discolored and overall they had become yellowed and dull.

Giordano knew that any facility that prided itself on its finely appointed spaces could ill afford a less than perfect ceiling.

Giordano's first thought was to replace all the ceiling tiles, so he contacted the tile manufacturer and requested a quote. This proved to be quite an eye-opening experience.

The quote totaled over a half-million dollars. As disconcerting as the price was, Giordano learned that his biggest obstacle would be shutting down the facility for three months while the new tiles were installed. Pier 60 has its space committed 52 weeks of the year and a three-month shut down was not possible.

Giordano began to explore his options for coating the existing ceiling. He learned that painting the ceiling would only add weight to it, stick the tiles to the grids, and the tiles would lose their acoustic value. It was at this point that he found Ceiling Solutions.

Ceiling Solutions sprays acoustic tile ceilings with a bright white, non-



bridging, non-toxic, water-based coating. This coating maintains, and slightly improves, the acoustic, light reflective and fire-spread values of any size tiles. The appearance of tiles treated with a single Ceiling Solutions application will last as long and looks as good as any new tile in the same environment.

"The Ceiling Solutions' advantages to Pier 60 were substantial," said Giordano adding, "Not only did it cost 80 percent less than tile replacement, but they were able to complete the job in less than a week."

Ceiling Solutions, headquartered in Springfield, NJ, is the leading provider of ceiling coating services in the NY metro area. The company has resurfaced over 15 million square feet of premier office ceilings. The process is applied overnight so there is no disruption to business operations.

Giordano explained, "Everything Ceiling Solutions said they would do they did. In fact they did it better. To accommodate us, they worked the

week between Christmas and New Year's Day. They said the job would be done in six days and it was completed in five. There was no mess, the application was done professionally, and because they work after hours, I never knew they were here. Now our top-flight facility has a ceiling that looks better than new and our business wasn't hindered in any way."

Ceiling Solutions approached the Pier 60 job with methodical precision. The preparation involved sealing off the room with tape and plastic coverings, forming a cocoon-like environment.

Ceiling grids and diffusers were cleaned to assure better adherence of the coating. Once the fast drying solution set, which is does



without sticking to the tiles to the grids, the room was thoroughly cleaned.

He then concluded, "I would recommend Ceiling Solutions to any business that is concerned about its appearance and is seeking the optimal, professional, time-saving, and far less expensive option to ceiling tile replacement."